

Leisure Management Vision and Values

The Vision and Priorities set out below are based on the short to medium term scope of the Inhouse Leisure Provision. It is anticipated the vision and priorities will be reviewed annually to ensure they continue to meet the changing needs of the local community and progression and development of the centres as a service.

Vision

Enabling communities to participate in a life-long wellbeing journey. Delivered through a locally focussed and high quality service that enhances quality of life for local residents.

Short Term 0-3yrs	Medium Term 3-6yrs	Long Term 6+yrs
<ul style="list-style-type: none"> • Management of Stratford Park Leisure Centre, The Lido, and The Pulse, Dursley • Development of stronger relationships with the Health and Wellbeing team. • Recruitment of a Leisure services manager and review of staff structure • Development of operational specification (prior to contract start date) 	<ul style="list-style-type: none"> • Management of Stratford Park Leisure Centre, The Lido, and The Pulse, Dursley including phased delivery of investment plans and review of facilities. • Develop and manage external health and wellbeing activities in the park through leisure services as part of the park 10 year vision. 	<ul style="list-style-type: none"> • Management of Stratford Park Leisure Centre, The Lido and The Pulse, Dursley including delivery of phased investment plans • Fully integrated and holistic approach to health, wellbeing and leisure across the district.

Priorities

1. Deliver Wellbeing services and physical activity opportunities from our facilities that are inclusive, accessible and provide diverse opportunities for residents that improves their quality of life and reduces health inequalities.
2. Ensure that the leisure centres are operated efficiently and contribute towards the Council's 2030 Strategy priorities.
3. To develop a successful and sustainable service that is locally led and positively contributes to the local economy.

Values

1. Quality – Ensure that the services and facilities we provide exceed expectation and deliver continuous improvement.
2. People – Customers, staff and residents are at the heart of what we do, we will treat people with honesty and respect and always act with integrity.
3. Enjoyment – The services we provide will be fun, safe, and engaging for everyone.
4. Diversity – We will deliver a diverse range of activities and services that will be accessible to all from facilities that are fit for purpose.
5. Sustainability – We will operate in a flexible and adaptable way to ensure the sustainability and future success of the company.